

## **Database Packages**

Pricing for database packages is for the US by ZIP code OR census tract level for a single user. Data packages may also be purchased for one State or two States by ZIP code or census tract. To calculate a State price, multiply the below price by .25, if you'd like to purchase two States, the multiplier is .40.

Database	Description	Price
Estimates and Projections	Consists of approximately 300 variables for each of the Census 2000, current year estimates and 5-year projections databases. Population and household count variables for 10-year projections are also included. Variables in total are 902.	\$5,625
Basic Estimates and Projections	Consists of 75 variables in total. Variables may be combined from Census or Estimates and Projections databases.	\$1,500
Assets, Debts and Net Worth	Consists of 103 variables for current year only.	\$3,000
Census 2010 and American Community Survey 2006-2010	Consists of all variables from the Census 2010 and ACS database.	\$4,125
Census 2000- 300 Variable Package	Consists of 300 variables of your choice from the Census 2000 database offered by AGS.	\$1,875
Consumer Expenditure	Current year estimates and 5- year projections of approximately 400 expenditure categories for either average household expenditures or total expenditures (household times the average household expenditure). Variables in total for either average household or total expenditures are about 992.	\$3,750
Estimates and Projections / CEX	Same data included as above for Estimates and Projections package and Consumer Expenditures package	\$7,500
Retail Potential	Consists of average household potential expenditures by 68 merchandise lines or total market potential expenditures by 68 merchandise lines and the average merchandise potential for either of the above sets of data. Variables in total for either average household or total market potential are 69.	\$1,875
BusinessCounts Basic	Summary basic daytime counts plus establishments and employees by major SIC industry groupings. Also includes establishments by size with average and median establishment size. Variables in total are 48.	\$1,875
BusinessCounts Retail	This package includes the Retail data from BusinessCounts database including Retail Establishments, Employees and Sales	\$1,125
BusinessCounts Complete	Summary basic daytime counts. Establishments by major SIC code, size, average and median size, detailed establishment type, large establishments by detailed type and by land use classification. Employees by major SIC code, occupation, detailed establishment type and land use classification. The NAICS 3 and 4-digit data is not included in this package. Retail Establishments, Employees and Sales.	\$6,375
CrimeRisk	Ten crime risk index variables	\$3,750
Weather Risk, Climate and Air Pollution	Selected weather risk elements including hail, tornadoes, damaging winds, hurricanes and earthquakes indexed to national average - 19 variables. Climate data including temperature, precipitation, degree days - 13 variables. Air quality data including ozone level, carbon monoxide level, lead level, NO2 level and particulate matter level - 5 variables. Variables in total are 37. Note there is no Weather Risk data for Alaska.	\$1,200
Consumer Behavior	Your choice of 50 Consumer Behavior variables selected from the Experian Behavior Bank, MRI or Simmons databases	\$1,875
Quality of Life Database	Includes all Quality of Life variables	\$2,250
AGS Premium	Packages include: Estimates and Projections, Consumer Expenditure, BusinessCounts Complete, CrimeRisk, Weather Risk, Climate and Air Pollution	\$13,125